

Tape adhesion instructions

OEM-approved tapes are used for such diverse applications as attaching body side moldings, claddings, roof ditch moldings, wheel flare moldings, bumper insert moldings, luggage rack slats, nameplates and trim elements. The tapes are part of a total system that simplifies the manufacturing process, thus lowering assembly costs. These savings are realized through elimination of holes in the sheet metal, weld studs and the reduction in the number of parts required. Warranty costs are also reduced because of superior performance, and reduction of the potential for corrosion associated with piercing of body metal.

These apply using the very best 3M emblem adhesive on the market. **However, no tape is simply peel and stick.** The following are actions you must do when applying. **Failure to follow these directions will lead to adhesion failure.** These are standard application instructions for many types of tape adhesives.

1. The area needs to be cleaned with alcohol, or a cleaner that will not leave behind a residue. **Soap is not a cleaner.** Soap **will** leave a film behind. Soap film **will** create a barrier to your clearcoat.
2. The warmer the temperature the better, at least 60 degrees (**this one is the most important of all**). You can use a hair dryer to heat each area up, or a heated garage will also work just fine if it is necessary.
3. Apply the adhesive promoter "if supplied" to the surface of application, and let it **completely** dry.
4. Do not remove the liner from the letter until you are ready to adhere it to the car. This keeps your tape from getting contaminated.
5. This tape is pressure sensitive, and **firm** pressure must be applied to each letter.
6. You can take alcohol, and remove any adhesive promoter that shows around your letters.
7. As hard as it may be to wait, **do not** expose the letters to car washes or water for 24 hours.